

*Virtual*

# THOUGHT LEADERSHIP CONFERENCE

SPONSORSHIP OPPORTUNITIES

## MAY 20-21, 2021

*Business. Education. Community.*

In a world where inclusion is critical and connection is inevitable, today's thought leaders must join forces with intention to focus on diversity and inclusive leadership.



Welcome to the

# THOUGHT LEADERSHIP CONFERENCE

Dear Valued Partners:

This year marks the second year for the Thought Leadership Conference in the South Bend–Elkhart region, and we are thankful for your support that helped bring it to our community.

The South Bend and Elkhart School Corporations join forces to continue a two-day conference designed to help train and inspire leaders and create an inclusive, connected culture of collaboration between businesses, non-profits, educational organizations, and communities. In collaboration with leading advocates across the country, South Bend School Corporation has partnered with inspiring leaders like you to build the Thought Leadership Conference.

We have an exciting schedule of highly-engaged professionals to help inspire our community's current and emerging leaders. We expect this conference to host between 300 and 350 attendees, all leaders in their field.

To make this event as successful as possible, we are seeking support from our valued partners. We hope you will thoughtfully consider sponsoring the event in one of the ways outlined in this document.

Once again, thank you for your contributions to the Thought Leadership Conference and South Bend Community School Corporation!

Warm regards,



**Tessa Sutton, Ph.D.**

*Assistant Superintendent, Equity, Diversity, Inclusion*  
South Bend Community School Corporation



**C. Todd Cummings, Ph.D., Superintendent**  
South Bend Community School Corporation

# SPONSORSHIP LEVELS

## HEADLINE SPEAKER SPONSOR

### ONE AVAILABLE | \$5,000

- Maximum visibility
- Sponsorship of Headline Speaker, noted in agenda and announced during introduction
- Full-page advertisement in program (digital file must be submitted 30 days prior to conference)
- Introduce Headline Speaker
- Logo and website link featured on Conference Website
- Logo prominently displayed on virtual event platform
- Free conference tickets for ten attendees from sponsoring organization

## FEATURED SPEAKER SPONSOR

### THREE AVAILABLE | \$3,000

- Sponsorship of all three Featured Speakers, noted in agenda and announced during introductions
- Half-page advertisement in program (must be submitted 30 days prior to conference)
- Logo featured on Featured Speaker session pages
- Logo and website link featured on Conference Website
- Logo prominently displayed on virtual event platform
- Free conference tickets for ten attendees from sponsoring organization

## TRAUMA-INFORMED COMMUNITY ROUNDTABLE SPONSOR

### ONE AVAILABLE | \$3,000

- Sponsorship of Trauma-Informed Community Roundtable General Session, noted in agenda and announced during introduction
- Half-page advertisement in program (must be submitted 30 days prior to conference)
- Logo featured on Community Leadership Roundtable session page
- Logo and website link featured on Conference Website
- Logo prominently displayed on virtual event platform
- Free conference tickets for four attendees from sponsoring organization

## THOUGHT LEADERSHIP CONFERENCE SPONSOR

### UNLIMITED | \$1,000

- Sponsorship of conference
- Logo and website link featured on Conference Website
- Logo displayed on virtual event platform
- Free conference tickets for five attendees from sponsoring organization



# SPONSORSHIP COMMITMENT

## 2021 Thought Leadership Conference Sponsorship Commitment

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Preferred Sponsorship Level (check one)

\_\_\_\_\_ Headline Speaker Sponsor (1 available) \$5,000

\_\_\_\_\_ Featured Speaker Sponsor (3 available) \$3,000

\_\_\_\_\_ Trauma Informed Community Roundtable Sponsor (1 available) \$3,000

\_\_\_\_\_ Thought Leadership Conference Sponsor (unlimited) \$1,000

\_\_\_\_\_ Other \_\_\_\_\_ \$ \_\_\_\_\_

By signing below, I verify that I am a representative of my organization with the authority to sponsor an event, as indicated above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Kindly submit payment by March 1, 2019 to: South Bend Community School Corporation, Attn. Tessa Sutton, 215 Dr. Martin Luther King Blvd. South Bend, IN 46601**

Questions? Contact Tessa Sutton at [tsutton@sbcsc.k12.in.us](mailto:tsutton@sbcsc.k12.in.us)

Advertisements and Logos Program will be formatted to 8.5x11 with a 0.125" bleed.

Please submit your high-resolution artwork to **Margaret McCarthey at [mmccarthycreative@gmail.com](mailto:mmccarthycreative@gmail.com)**

no later than **Monday, April 22, 2021**. The following materials are needed, based on the level of sponsorship:

- Headline Speaker Sponsorship: Full-Page Ad (8.5" wide by 11" high),
- Featured Speaker Sponsorship: Half-Page Ad (8.5" wide by 5.5" high)
- Trauma Informed Community Roundtable Sponsorship: Half-Page Ad (8.5" wide by 5.5" high)
- Thought Leadership Conference Sponsorship: Logo



**TO INQUIRE ABOUT SPONSORING  
THE CONFERENCE CONTACT:  
TESSA SUTTON  
[TSUTTON@SBCSC.K12.IN.US](mailto:TSUTTON@SBCSC.K12.IN.US)**